

Testimonials



*M*s Leah Dobkin is a writer of exceptional talent. She is truly a keen observer of people at their work and can make individual life activities come alive and interesting. The late Studs Terkel would be proud of the way Leah uses her craft to bring out dignity and meaning in personal endeavors. I highly recommend her to any company wishing to capture the everyday working life of your business that will leave the reader with a true feeling of the passion you and your employees share.

- Eric Reinelt - Director
&

Betty Nowak - Marketing Director
Port of Milwaukee

*L*eah is conscientious, professional and an individual of great compassion. Creating a Legacy Book with Leah's guidance and stewardship is something that nonprofits ought to embrace... today!

- David C. Wolfson

Chief Development Officer
The Foundation for Anesthesia Education

*L*eah Dobkin is a dynamic leader who is masterful at bringing people together to find new paths to communication. She is a gifted writer and meticulous researcher who knows how to motivate others.

- Dr. Danna Walker

Communications Professor
American University

Author of *Women and Media: An Activist's Fight for Equality*



About Leah Dobkin



Leah Dobkin is a professional writer and personal historian with over 30 years experience. She is a national public speaker and trainer and earned her Masters in Gerontology and Social Work at Columbia University. Her life passion is to help strengthen the ties between the generations. Leah Dobkin saves you time by creating your Legacy Book for you". She will unearth amusing and inspirational stories and anecdotes which will bring your unique history to life better.

A Tribute Legacy Book

A business or nonprofit organization can commission a Tribute Legacy Book as a more meaningful gift for a respected leader, retired or retiring employee, vendor, donor, investor or a special person who has passed. For non-profit organizations, educational institutions and foundations, a Legacy Book is a new and powerful philanthropic building tool that can be integrated into donor cultivation, recognition and stewardship activities.

414.238.1577
Leah@LegacyLetter.org
Legacy Letter.org



Set Your Organization Apart with a Business Legacy Book. It is an Excellent Sales, PR, and HR Tool.



*Commission your
Legacy Book today*

What is a Legacy Book?

Do you want to strengthen your business in a novel, fun and deeply satisfying way, while preserving your business legacy?

Business Owners are often wired to focus on the present and future and may forget their past, and how they got to where they are today. Valuable history gets lost forever. A Business Legacy Book shares inspiring stories about how you started and built your business, overcame difficulties and ultimately became successful.



Leah Dobkin, collects stories from you, your employees, retirees, customers or clients, family and colleagues. Then she creates an attractive Legacy Book that documents your unique history and how you created value for your community. The Legacy Book becomes a family heirloom gift, enjoyed for generations. It can be showcased as a coffee table book at your place of business or used for compelling content for marketing.

How your business benefits



Here's how your organization can benefit from commissioning a well-crafted Legacy Book.

- Differentiates your business and strengthens and humanizes your brand in a unique way by sharing your values
- Increases customer loyalty, referrals and employee retention.
- Provides important insights, life lessons, and encouragement to heirs, successors and young entrepreneurs.
- Articulates your impact on clients and customers.
- Gives context for your business's milestones and accomplishments, and tells your company's history in an authentic, accurate and engaging way.
- Creates fresh compelling content for your website, blog, social media, presentations or other marketing strategies.
- Reinforces the company's culture and provides a guide to its future development.



How is your book created?

Ms. Dobkin confidentially and digitally records phone and in person interviews, transcribes the interviews and writes a draft that you simply edit. Using the revised draft, she designs an attractive book with your favorite photographs. Then she prints copies of the book for you to give as a precious gift or as a display at work. The process is easy

How much does it cost?

Pricing is based on the number and length of interviews, writing and editing, photos and pages, cover and design and the number of copies you want. A free consultation will help flesh-out the project scope that fits into your budget.

Gift Certificates Are Available

For a free consultation, or to learn how your organization can sponsor one of Leah Dobkin's entertaining and informative legacy writing presentation, workshop or retreat. Contact her at:

414.238.1577

leah@legacyletter.org
www.legacyletter.org

A Business History Book is a Smart Investment for Your Future.