

# Educational Events

**Are you looking for an inspirational and entertaining speaker?**

**Do you want to offer a presentations or training which can transform people's personal and professional lives?**

**"Leah Dobkin's Legacy Letter presentation or workshop will probably be one of the most important and powerful event your organization will ever sponsor."**

A variety of organizations, or informal groups can sponsor or host a Legacy Letter event. In person or online presentations and trainings are carefully designed to meet the needs of each sponsors.

## **Writing the Most Important Letter of Your Life**

This workshop provides the tools, tips and support participants need to discover and reclaim the legacies of your ancestors, clarify your values, give purpose to your lives, communicate your stories, and translate your experiences into wisdom and blessings for those you love.

## **Legacy Tools for Building Your Law or Financial Practice Workshop**

This workshop will address how to integrate legacy building tools at work to help transfer client's family stories, traditions and values to their heirs. Legacy services can fundamentally change how legal and financial services are delivered, adding an additional dimension to the typical will and estate planning practice.

## **Philanthropic Power of Legacy Letters Workshop**

This workshop introduces nonprofit and fundraising professionals, volunteers and board members to the many applications and profound benefits achieved by incorporating Legacy Letters into donor cultivation, recognition and stewardship activities.

## **Legacy Letter Writing Circle**

A Legacy Letter Writing Circle is for graduates of one of Leah Dobkin's Legacy Letter Writing Workshops. The Writing Circle is designed

to help workshop participants complete their Legacy Letter within a supportive environment with Leah and other workshop participants providing the encouragement. The circle is a special place to polish your personal and family narratives. It is a place for reflective writing, cultivating self-awareness, healing and gaining fresh perspectives and insights.

### **Getting it Done Retreat**

People have good intentions, but it seems that life gets in the way and a Legacy Letter is never begun or completed. Because of this reality, Leah Dobkin offers a Legacy Letter Retreat at her handmade log cabin to give people an opportunity to complete their Legacy Letters while communing with nature. It is a weekend immersion, filled with reminiscing activities, self-enlightening exercises, both individual and group, and content inducing prompts. You will also enjoy good food, nature, and lots of laughter.

### **Create your own retreat or workshop**

Organizations and individuals can create their own Legacy Letter retreat. Leah Dobkin works with you to design and plan a retreat that fits your group's needs, at a location and time of your choosing.

*"Leah Dobkin conducted a wonderful, inspiring and productive workshop. The feedback I received from the participants was great; they really felt that they left with something very valuable."* **Maggie Lausten, Aesthetic Wellness Coordinator, Small Stones Wellness Center, Froedtert Hospital**

*The workshop was way above excellent. You are a great teacher and presenter and a very memorable woman. Thank-you for sharing your heart."* **Marne Taylor**

*"The workshop felt like ten minutes long. Three hours- No way! So fast, so fun, so important!"* **Cadie Loungan**

# Specialty Legacy Letters

In addition to a traditional Legacy Letter, Leah Dobkin offers a variety of specialty Legacy Letters designed to enhance special circumstances and relationships in your life. You can select a letter that meets your personal needs, select a letter as a gift, or incorporate specialty Legacy Letters into your professional practice, organization or business. You choose if you want an attractive leather-bound book or beautiful letter and specially designed envelop.

***Tribute Legacy Letter*** Whereas a Legacy Letter is written for a younger person(s), a Tribute Legacy Letter is generally written by a younger person to his or her elder such as a parent, grandparent, teacher, mentor, board member or donor. A Tribute Legacy Letter is a wonderful expression of your deep appreciation declaring your admiration and respect to someone you value. It shares what legacy you received from that person.

***Home Is Where the Heart*** Is includes stories, and photographs of a person or couple's family home, and helps that person capture all his or her fondest memories and create a meaningful ritual to say good-bye before the person or couple moves.

***The Heirloom Legacy Letter*** compiles photos and stories of all the precious items a person wants to give away to loved ones. It includes the history, why something is important to you, and what you would like to happen to each item. All the important stories and memories are kept together in one place.

***Honoring Your Angel Tribute Legacy Letter*** captures the treasured stories, memories and unique qualities of your deceased child,



grandchild, sibling, spouse or other loved one or friend to ensure she or he will always be remembered.

**A Business Legacy Letter-** All types of businesses owners can capture and pass along inspiring stories about how they started and built their business, overcame difficulties and ultimately became successful. A Business Legacy Letter shares insights and encouragement to beneficiaries, and young entrepreneurs, and ensures the legacy you want is the legacy you give.

**A Priceless Conversation** is a face-to-face interview, recorded onto an attractive CD with a leather case and a gift box that is also passed down and enjoyed by a person's family and their descendants. There are 30 topics to choose from including philanthropy—Narrating the purpose, passion and experiences behind your generosity, The Meaning of Money—Using wealth wisely, Alma Mater—How school impacted your life, and Pets—How a pet has touched your life.



# Business Owners

**As a successful business owner or CEO, you created value for your customers, clients, employees and the community at large.**

**Have you ever told this important story to your children, grandchildren or younger entrepreneurs?**

Whether you built a business from the bottom-up or restored a business from the top-down, you have created a business legacy. Your family could benefit from the lessons you learned along the way while you created a successful business.

A Business Legacy Letter captures and passes along inspiring stories, insights and encouragement from successful business owners and CEO's to their heirs and to young entrepreneurs. It documents how you started and built the business, overcame difficulties and became profitable.

A Business Legacy Letter is not a stodgy business history. Rather, it includes your business insights and stories about struggles and triumphs.

Sharing what you learned may help your children and grandchildren avoid the bumps

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and bruises you might have experienced; a roadmap for their lives and your descendants.

How do you share your life experiences without turning off the youth? “Ought’s” and “should’s” don’t work, but stories, wishes and blessings do. Leah Dobkin can help you write a life-affirming Business Legacy Letter that will become the most cherished gift you could ever give.

There is more than the financial and legal aspects of a business succession. Beyond your bottom line, a Business Legacy Letter can help you document and transfer your wisdom to inform and transform the next generation. Even if you are not interested or ready to transfer or sell your business, you still might have unfinished business you want to express to loved ones to ensure the legacy you want is the legacy you ultimately give.

Life is unpredictable and fragile; so now is the time to document your business legacy to make sure nothing is left unsaid.



## Process for Creating a Legacy Letter

For many people editing is much easier than writing. Legacy Letter writing services entails confidential recorded face to face or phone interviews. Leah Dobkin asks you thought provoking questions that helps you share your family stories and life experiences and transfer information which is too important to be lost... giving you peace of mind that nothing is left unsaid to your loved ones.

Leah Dobkin writes a letter based on your recorded and transcribed responses. After you review the draft and make any changes, she will incorporate these changes and print the letter onto beautiful archival acid-free paper or into a leather bound book.

Each letter is as unique as you. Some clients include precious photographs, quotes, or favorite family recipes. This letter or book is then passed down, and enjoyed by family for years to come.

As you explore your life, it becomes a story-rich odyssey filled with valuable insights and life lessons - a road map for your children and grandchildren.

**Writing and sharing your Legacy Letter will probably be one of the most deeply satisfying and enriching acts you have ever done.**

# Ten Simple Steps to Creating a Legacy Letter

*Creating a Legacy Letter is a profound personal exercise. It can be equally profound and helpful to those fortunate enough to be on the receiving end. You are ten steps away from creating one of the most important letters of your life. What are you waiting for?*

1. An initial free consultation
2. Select type of Legacy Letter and finalize the number of interview sessions, the length of the letter or book and other logistics, such as who is receiving the letter and when
3. Sign Legacy Letter Agreement
4. Conduct interviews
5. Transcribe the interviews
6. Edit the narratives and creates a draft Legacy Letter or book
7. Client reviews and edits draft
8. Scan precious photographs of your family, home and heirlooms and other memorabilia such as family recipes (optional)
9. Print letter onto beautiful archival acid-free paper or into a leather bound book
10. Client gives letter or book to a loved one(s), and feels a deep sense of satisfaction



# A Gift From You or Your From Organization

## A Treasured Gift for Someone Who Has It All!

He has too many ties. She has enough perfume to fill a kiddie pool. We all have enough electronics! So what do you get your mother or father, grandparent, special friend, mentor or colleague who says, "I don't need anything." "I have too much stuff." "Please don't get me a gift?" A gift certificate for writing services or for a workshop to help that special person craft a Legacy Letter will likely become the most treasured gift.

A Legacy Letter makes wonderful thank you or holiday gifts, a value-added service to attract people to your business or mission, and a more meaningful tribute gift to someone special in your organization or community. Organizations give gift certificates to a highly-valued donors, employees, clients, colleague, board members or other volunteer; a more meaningful gift of appreciation than a certificate or a plaque. For nonprofit organizations, educational institutions and community foundations, a Legacy Letter is a new and powerful philanthropy-building tool that is integrated into donor cultivation, recognition and stewardship activities.

The business world has also begun to recognize that Legacy Letters are a powerful relationship-

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building, marketing and retention tool. In particular, a growing cadre of estate and elder lawyers and financial planners have found that legacy planning tools, such as Legacy Letters, can drive efficiency by helping clients gain clarity and insight into their needs.

A Legacy Letter gift certificate makes a perfect gift for birthdays, Father's Day, Mother's Day, Valentine's Day, Christmas, Hanukah, or an anniversary. It can also be given at significant junctures in peoples' lives such as weddings, births, graduations, retirements, family reunions, confirmations or a Bar or Bat Mitzvah. You choose if you want an attractive leather-bound book or beautiful letter and specially designed envelop.

The task of writing a Legacy Letter on your own can be intimidating. People often procrastinate for many reasons. Giving a gift certificate for legacy writing services or workshop helps people expedite the process, makes it less intimidating, and more fun and rewarding.

TELL THAT SPECIAL PERSON THAT  
DOCUMENTING HIS OR HER LIFE  
STORIES ARE IMPORTANT TO YOU,  
YOUR FAMILY OR YOUR  
ORGANIZATION

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